

WE ARE GATESMAN+

We are an independent marketing communications agency that integrates digital, PR, social media and advertising to come up with solutions that generate influence and motivate action.

We aren't your average agency professionals. We are creative marketing enthusiasts and storytellers. We are entrepreneurs, makers, crossfitters, selfie-takers, foodies and inventors.

We believe in **Hacking Human Behavior™**. Like it or not, the consumer is steering this ship. Our job is to put wind in their sails. Our process starts with understanding your consumer groups then listening and learning to create experiences, promotions, products and work they love.

- Escapees from the big agency world
- Lean, fast and furious
- Built for the 21st century
- Privately owned and beholden to our clients

PROUD PARTNERS



We fundamentally do it differently. Anchored in research and footed by data, data and more data, our model ensures that information leads to insight and, ultimately, to work that connects with the feelings, needs, wants and behaviors of your target market.

alteryx

+ableau

Meltwater

We use proprietary research to understand the behaviors, motivations, psychology and compensating behaviors of consumers.



We've won more American Advertising ADDY Awards, PRSA Awards and IABC Golden Triangles than any other independent agency in our region.



We won "Best Facebook PR Campaign" at PR News' National 2017 Social Media Awards and are ranked one of O'Dwyer's PR Top 100 National PR Firms for four years running.

We build long-lasting client partnerships, averaging more than 11 years compared to the industry average of 3 years

125 EXPERTS across three offices



OUR SPECIALTIES

Branding	Traditional and Digital Paid Media	Website Development	Influencer Relations
Public Relations	Social Media	Strategic Planning & Research	Measurement and Analysis
Content Strategy	Issues & Crisis	Corporate Social Responsibility	Executive Visibility

OUR INDUSTRIES

Higher Education	Retail
Healthcare	Food & Grocery
Financial Services	Home & Building
Technology	